



**Uptown Special Service Area (SSA#34)
Advisory Commission Meeting
November 4, 2009, 3:30 pm
Combined Insurance, 3rd Floor Café Room
5050 N. Broadway, Chicago, IL**

Minutes

Commissioners Present:

Terry Tuohy (Chair), Margaret Haywood (Secretary), Tom Cameron, Kelly Cheng, Chip Long, Jenny Martin, Marco Morales

Commissioners Absent:

Steve Milford (Vice Chair), David Rettker (Treasurer), Noreen Keeney, Warren Preis, Mitch Schneider

Others in Attendance:

Joyce Dugan, President/CEO, Uptown United
Wally Rozak, SSA #34 Administrator, Uptown United
Christie Hahn, Exec Dir., Uptown Business Partners

Meeting called to order at 3:39 pm.

I. Public Input: None

II. Review of Minutes: from the October 20, 2009 meeting were approved unanimously. Moved, Long, seconded Cameron.

III. Finance Update:

No financials available yet for period ending October 31.

Rozak noted that we should expect limited growth in tax revenues due to number of TIF Districts in Uptown and that overlap with the SSA. Based on discussions with other SSA managers, Rozak recommended that we verify that the County has an accurate list of the parcels/PINs and that our SSA is receiving all the tax revenue it should.

Dugan noted that other nearby SSAs have opened lines of credit in order to deal with cash flow problems. This reinforces of why the Commissioners should be fiscally conservative whenever possible.

IV. Contracts for 2010:

Snow for 2009-10

The final proposal from Cleanslate represents only a 2% increase over 2008-09. Therefore, for calendar 2009, we will be able to carryover \$6,209. Cleanslate's proposal for 2009-10 contract has the same specs as last year -- basically service for each snowfall over 2 inches.

Motion the proposal for Snow Removal with Cleanslate as presented.
Cameron moved to accept, Long seconded, approved unanimously by voice vote.

Litter Removal for 2010

Rozak did not approach Cleanslate for a multiyear contract based on issue with of slower growth due to TIFs. We can still consider a multiyear contract for 2011-12 based on the strength of the after we see what economy does.

The proposal figure is less than we budgeted (Proposal = \$251,500, budgeted = \$262,500) primarily due to its taking into account the 2010 blockage of the sidewalk adjacent to the Target development, and of sidewalks on Broadway from Montrose to Wilson during streetscape construction.

The SSA will also be responsible for maintenance of the streetscape after its completion midyear. We will need to bid that out separately.

Motion the proposal for Snow Removal with Cleanslate as presented.
Cheng moved, J. Martin seconded meeting were approved unanimously.

V. Security Rebate Pilot Program:

A revised draft of the Rebate guidelines was distributed to reflect changes from the previous Commission meeting and feedback from a meeting with Chicago Police Department. It was agreed that we would start with a pilot group of five businesses.

Haywood asked if there would be a conflict of interest for SSA members to benefit from the rebate program. It was agreed that this just needs to be disclosed and that applications would be considered in the order in which they were received. A committee of SSA members who do not plan to apply for the program was set up to review the applications, including Terry Touhy, Chip Long, Margaret Haywood and Wally Rozak.

The total amount of rebate will be 50% of qualifying costs, up to \$1,000. Decisions of the committee will be final. The committee will have to right to refuse any application. The application has to be approved first – people cannot try to claim reimbursement for work already done. Program would only be open to properties within the SSA boundaries, including condos and/or mixed use properties. Reimbursement is only for the purchase of cameras that are pointed at the public way, not ones that are internal to the business or in private areas. Public way cameras must hook into the OEMC Private

Camera program to be eligible. Ongoing security costs are not eligible for reimbursement.

Cameron had some suggestion for additional language, including a statement at the end of the document that the person has read and agreed to the rules. He also agreed to take a look at the final document.

Haywood moved to accept the proposed changes. Cameron seconded and the motion was approved by voice vote.

Rozak also noted that the SSA's program would include a wider pool of potential applicants than SBIF program. SBIF excludes uses such as taverns, liquor stores, franchises, etc.

VI. 2009 Holiday Decorations:

Touhy gave recap of plans for twenty four inch plain evergreen wreaths for \$6.75 each. Wreaths will be decorated by community organizations and then displayed by businesses in the SSA. Initial order will be 100 wreaths with the option to get more. Applications for businesses to get a wreath have been distributed. The plan is to work with Business Partners to host events around the neighborhood. The goal to have the decorated wreaths distributed to the businesses by November 23. If there are extra wreaths, we can distribute them to fill in gaps within the SSA. A working budget of \$2000 for wreaths and \$2000 for related expenses (gift cards, entertainment, reimbursements) was approved. Haywood moved, Cameron seconded and the motion was approved unanimously.

VII. Next Meeting Date:

Next meeting set for January 19, 2010, 3:30pm at Sun Wah BBQ Restaurant. 5041 N. Broadway (across from Combined Insurance). Rozak will check to see if Combined parking structure can be used.

VIII. New Business:

Long suggested that Rozak receive a raise. Dugan stated that the Executive Committee should make a recommendation as to the amount.

IX. Adjournment:

Haywood moved to adjourn, Cameron seconded, and it was passed unanimously at 4:19pm.