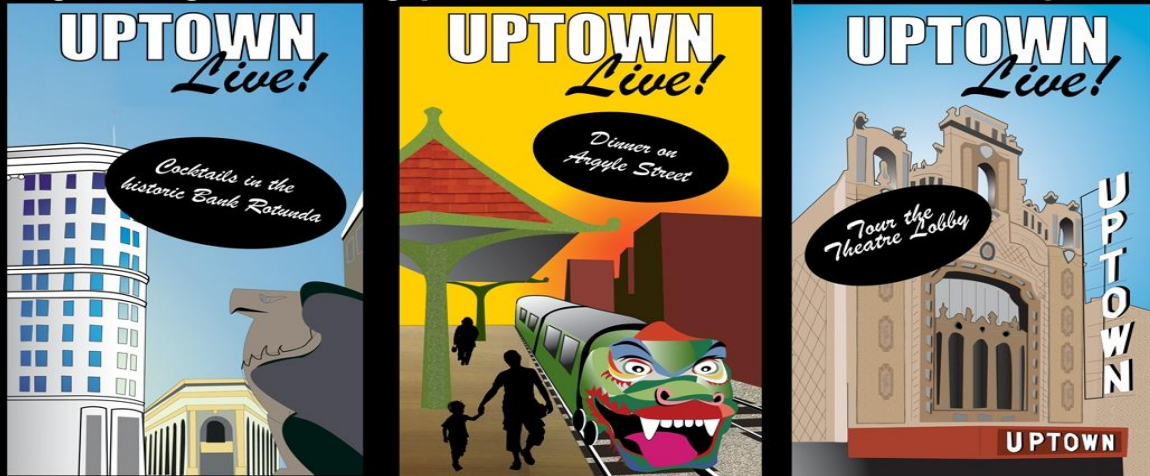


SAVE THE DATE - UPTOWN: Live! - Wednesday October 26, 2011
A gala evening event benefitting Uptown United & Business Partners - The Chamber for Uptown



**Enjoy a taste of what Uptown has to offer:
Cocktails in Bridgview Bank Rotunda - Dinner on Argyle Street - Tour the Uptown Theatre Lobby**

Uptown Live!

Advertising Opportunities in Gala Souvenir Program

The Uptown Live! Gala Souvenir Program provides your business with an opportunity to reach over 200 potential new customers. The program booklet will feature historical information on the Uptown Theater which will be open for exclusive tours for our guests that evening. Also featured in the program will be a walking map to the many Asian restaurants hosting dinner parties for our guests that same evening.

Program specs: 5.5" X 8.5" booklet, 32 pages, full color cover pages, black and white interior pages, professionally designed and printed.

Ad rates:

- Full page , full color back cover- \$595
- Full page , full color inside front cover- \$555
- Full page, full color inside back cover - \$495
- Full page, b & w- \$200
- Half page, b & w- \$125
- Quarter page, b & w-\$75

Event sponsors are eligible to receive the following:

- Platinum sponsor (\$5000) : full page interior ad
 - Gold sponsor (\$2500): half page ad
 - Silver sponsor (\$1000): quarter page ad
- *Sponsors can upgrade to a larger sized or cover page ad for the difference in the cost*

**To purchase an ad in the Gala Souvenir Program and additional details
contact Dan Zagotta of Zagotta Design at 773-455-3051 or
dan@zagotta.net**